STATEMENT UNDER 37 CFR 3.73(b)
Applicant/Patent Owner: Microsoft Corporation
Application No./Patent No.: 09/401439 Filed/Issue Date: September 22, 1999
Entitled: Data Mining for Managing Marketing Resources
Microsoft Corporation ,a corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is: 1. 区 the assignee of the entire right, title, and interest; or
□ an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is%
in the patent application/patent identified above by virtue of either:
A. A. An assignment from the inventor(s) of the patent application/patent identified above. The assignments were recorded in the United States Patent and Trademark Office at Real <u>014364</u> . Frame <u>0343</u> : or for which a copy thereof is attached.
OR
B. \square A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:
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The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee pursuant to the accompanying copy of an executed General Power of Attorney (PTO/SB/80). 1/13/06 Paul B.(Heynssens
Date Typed on printed name
(425) 707-3913 Al Hairson
Telephone number Signature
Patent Attorney – Reg. No. 47,648
Title